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Working with Halton Housing, HACT has developed a Digital Maturity Assessment specifically tailored to the housing sector. The assessment allows an organisation to benchmark itself against other organisations in the sector – and those in other sectors too. Crucially, we will also help you set an achievable target score and give advice on how to reach that position in two years.

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# HACT Digital

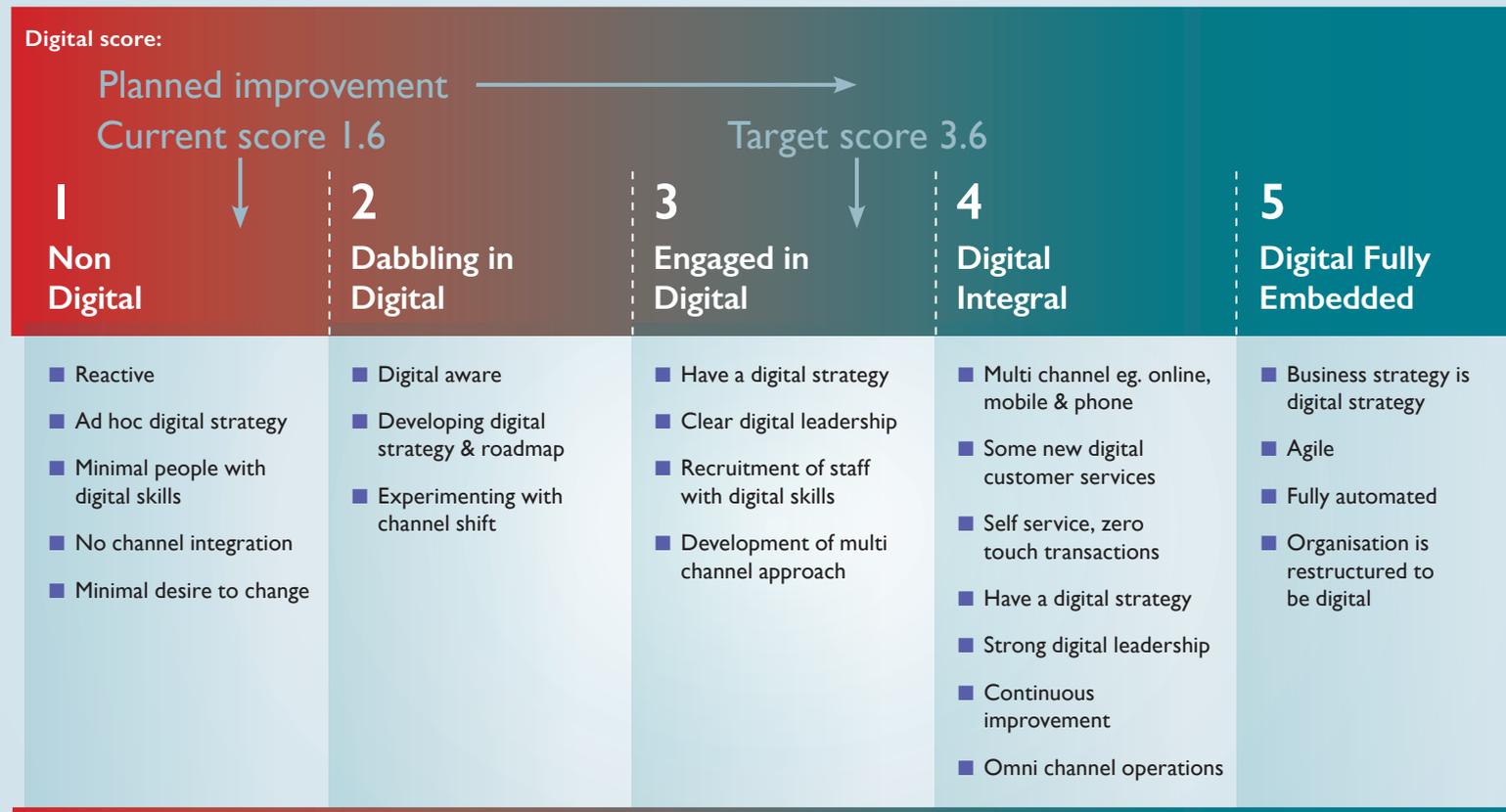
## Assessing the digital maturity of your business

Deciding where and when to invest in developing your digital offer is difficult. In what order should you address your systems? How do you thoroughly embed the changes to make sure you can maximise the impact?

As an organisation grows and becomes more mature it is likely to use technology across all its operations. However, to be truly digitally mature this expanded use of technology needs to be accompanied by cultural change and transformation in the ways in which the organisation works throughout all its operations not just those which are customer-facing.



# Example path to digital maturity



## The in-depth outputs include:

- Heatmap** – identifying areas of weakness and where best to target investment and effort. The heatmap covers not only the technology and security aspects but also the organisational paradigms such as governance. Recommended actions are outlined to assist in managing progress.
- Digital score** – the overall digital score is calculated from a comprehensive question set scored by us and allows lay people, such as your Board, to easily understand how you stand within the sector and also against organisations in the commercial world.
- An action plan and roadmap** – a two year forward view detailing the high level activities we recommend and the order in which they should be undertaken to move your organisation towards its agreed targets.