

Introducing HACT Digital

The advantages of “going digital”

“Digital” is a term widely used and poorly understood. It’s the shorthand used in all sectors to describe the greater use of technology across an organisation. To be truly successful, digital must be transformative and radically change the current ways of working.

Merely using technology to continue to do exactly the same as always will not generate the kinds of transformative achievements that digital solutions have to offer, which include:

- Significant financial savings;
- Efficiency gains;
- Improvements in customer service;
- Improved quality of job satisfaction; and
- Wider and less quantifiable benefits to staff and the wider community.

The process can be daunting, as it requires time, money and effort. HACT and Halton Housing have formed HACT Digital, a partnership to make digital transformation that little bit easier and help your organisation reach these benefits quickly, avoiding the mistakes of others.



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Halton Housing is widely recognised as a pioneer of digital in the housing sector. Halton Housing has extensive experience in delivering services to customers in a digital way. Years of experience have taught Halton Housing what works well and what doesn't.



HACT is the leading innovation and solutions agency for the housing sector. With a particular expertise in innovation, the HACT Digital services offer is already helping a range of organisations, large and small, to take advantage of modern technology. HACT has researched and understands the barriers to change preventing wider adoption of digital services across the sector and is uniquely placed to bring the learning from many organisations to benefit yours.

For more information about HACT Digital:

**Frances Hipple, HACT,
frances.hipple@hact.org.uk, 07769 194 416**

**Carole Galsworthy, Halton,
carole.galsworthy@haltonhousing.org, 07747 007 719**

www.hact.org.uk/hact-digital