

What's the difference between Value Insight and the Value Calculator?

Value Calculator	Value Insight
Stand-alone offline spreadsheet	Web-based platform linked to your Community Insight data, housing stock, defined neighbourhoods, area profiles etc.
Data entry	Data upload
Static spreadsheet recording singular activities	Strategic project and programme structure. Record projects and group these by programmes to see both higher level and more detailed breakdowns of your community investment work
No integrated target-setting (could copy and save a separate copy of the spreadsheet)	Set targets and monitor progress against these over time
No work plan	Set up a project work plan for your community investment activities, move new/old projects in and out of this work plan as activities change
Time period handling by setting up separate copies of spreadsheet (no facilities to link or track trends)	Data linked to a time period (financial year/quarters) to allow year on year trend analysis as well as comparisons beginning/mid/end of year
Uses values from the Social Value Bank for regional differentiation in social impact of outcomes (London, outside of London). No geographical element to outputs	Map the location of projects and people who took part in the projects. Alongside this, map your social impact values by programme for standard areas (LSOAs etc...) and your Community Insight stock groups.
Able to record multiple outcomes at the activity level	Able to record multiple outcomes at the activity level and to group activities into projects and programmes for strategic management
Simple tabular outputs	Visible and dynamic outputs selectable by area and time period. View total social impact values for projects and programmes, the ratio of spend:social impact, the net benefit of your community investment activities and compare results against original targets.
No project details stored	Profile of each project with details on the delivery location, project duration, description, budget, targets and evidence required to apply project outcomes.
No data analytics (results presented as aggregated data)	Results presented as data visualisations (including a downloadable summary report, comparative matrix, mapping and detailed Impact Valuation Statements, programme reports and area profile reports)
No reports	Automatic generation of reports for your organisation, programmes and areas, with visualisations detailing performance against targets. Aligned to financial year/quarter to review beginning/middle/end of year changes.
No data to compare against	Linked to Community Insight so you can map your social impact against relevant socio-economic indicators. Also view your stock and overlay your stock groups on the map.
No local economic impact analysis	Basic assessment of local economic impact
Charge of approx. £1,000 for Certification of Impact Valuation statement	Free Certification of Impact Valuation Statement
Free	£3,500 + VAT for Community Insight subscribers and £5,000 + VAT for non Community Insight subscribers.